

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 488558 /		<u>Alt Order #</u> 06266459
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Estimate #</u> 1536	
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/04/12	09/10/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$325.00			
N 2	KVVU	09/04/12	09/10/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$450.00			
N 3	KVVU	09/04/12	09/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$450.00			
N 4	KVVU	09/04/12	09/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				2	\$175.00			
N 5	KVVU	09/04/12	09/10/12	Better	M-F 11a-12p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$125.00			
N 6	KVVU	09/04/12	09/10/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				2	\$175.00			
N 7	KVVU	09/04/12	09/10/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$225.00			
N 8	KVVU	09/04/12	09/10/12	Fox 5 News at 5	5-530p		:30			NM	5	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$285.00			
N 9	KVVU	09/04/12	09/10/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$325.00			
N 10	KVVU	09/04/12	09/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$5,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/04/12	09/10/12	MTWTF--				5	\$1,150.00			
N 11	KVVU	09/08/12	09/08/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	OBAMA 4 AMERICA	1536

Advertiser	Original Date / Revision
Obama For America	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$725.00												
N 12	KVVU	09/09/12	09/09/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$850.00												
N 13	KVVU	09/09/12	09/09/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$575.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$575.00												
N 14	KVVU	09/04/12	09/10/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/12 09/10/12 MTWTF-- 2 \$150.00												
N 15	KVVU	09/04/12	09/10/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/04/12 09/10/12 MTWTF-- 2 \$75.00												
N 16	KVVU	09/09/12	09/09/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$320.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$320.00												
N 17	KVVU	09/09/12	09/09/12	Numb3rs	Sun 12-1am		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$100.00												
N 18	KVVU	09/10/12	09/10/12	Hell's Kitchen	Mon 8p-9p		:30			NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1----- 1 \$2,800.00												
N 19	KVVU	09/07/12	09/07/12	Bones	Fri 9p-10p		:30			NM	1	\$1,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ----1-- 1 \$1,750.00												
N 20	KVVU	09/09/12	09/09/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$4,250.00												
N 21	KVVU	09/09/12	09/09/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$4,500.00												
N 22	KVVU	09/08/12	09/08/12	PAC 12 Football	PAC 12 Football		:30			NM	1	\$1,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1- 1 \$1,250.00												
Totals											58	\$34,945.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	58	\$34,945.00	\$29,703.25
Totals	58	\$34,945.00	\$29,703.25

Signature: _____ Date: _____

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FAX# 610-225-1191
AUG7/12 12.07
HARRIS REPORT FROM REP
*** KVVU-TV ***

SALES PRSN PH- TERESA DI FURIA

PROGRAM : FOX5 NEWS 6A

REP HEADLINE# 6266459
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
AUG7/12 12.07
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : FOX5 MORNING NEWS	30		\$450.00	9/4	9/10	5		TU-F,M	5
4			900A-1000A PROGRAM : MORE LAS VEGAS	30		\$175.00	9/4	9/10	2		TU-F,M	2
5			1100A-1200N PROGRAM : BETTER LAS VEGAS	30		\$125.00	9/4	9/10	5		TU-F,M	5
6			300P-400P PROGRAM : ANDERSON COOPER	30		\$175.00	9/4	9/10	2		TU-F,M	2
7			400P-500P PROGRAM : DR OZ	30		\$225.00	9/4	9/10	5		TU-F,M	5
8			500P-530P PROGRAM : FOX 5 NEWS AT 5PM	30		\$285.00	9/4	9/10	5		TU-F,M	5
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM	30		\$325.00	9/4	9/10	5		TU-F,M	5
10			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P	30		\$1,150.00	9/4	9/10	5		TU-F,M	5
11			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT	30		\$725.00	9/8	9/8	1		SAT	1
12			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN	30		\$850.00	9/9	9/9	1		SUN	1
13			1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA	30		\$575.00	9/9	9/9	1		SUN	1
14			1205A-105A PROGRAM : FRIENDS	30		\$150.00	9/4	9/10	2		TU-F,M	2

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*** ORIGINAL REV#0 ***

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AUG7/12 12.07
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15			105A-135A PROGRAM : EXTRA	30		\$75.00	9/4	9/10	2		TU-F,M	2
16			400P-500P PROGRAM : NUMB3RS	30		\$100.00	9/8	9/8	0		SAT	0
17			700P-800P PROGRAM : TMZ WEEKEND	30		\$275.00	9/8	9/8	0		SAT	0
18			800A-900A PROGRAM : FOX NEWS SUNDAY	30		\$320.00	9/9	9/9	1		SUN	1
19			1200M-100A PROGRAM : NUMB3RS	30		\$100.00	9/9	9/9	1		SUN	1
20			800P-900P PROGRAM : BONES	30		\$2,800.00	9/10	9/10	1		MON	1
21			900P-1000P PROGRAM : MOB DOCTOR	30		\$2,750.00	9/10	9/10	0		MON	0
22			800P-930P PROGRAM : X FAXTOR	30		\$3,150.00	9/5	9/5	0		WED	0
23			800P-900P PROGRAM : THE X-FACTOR	30		\$3,075.00	9/6	9/6	0		THU	0
24			900P-1000P PROGRAM : FRINGE	30		\$1,750.00	9/7	9/7	1		FRI	1
25			1000A-100P PROGRAM : FOX NFL (GAME 1)	30		\$4,250.00	9/9	9/9	1		SUN	1
26			100P-400P PROGRAM : FOX NFL (GAME 2)	30		\$4,500.00	9/9	9/9	1		SUN	1

REP HEADLINE# 6266459
 *** ORIGINAL REV#0 ***

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 ORDER WORKSHEET

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 AUG7/12 12.07
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27			100P-800P	30		\$1,250.00	9/8	9/8	1		SAT	1
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PROGRAM : FOX COLLEGE FOOTBALL

SEP/12 34945.00

CONTRACT TOTAL 34945.00
 TOTAL SPOTS 58

MARKET TOTALS \$183,921 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*